

PRESS RELEASE

STABILO wins six awards Brand acknowledged by European juries for outstanding product development

January 2007. Once again, STABILO's outstanding new product and packaging concepts have been awarded several European honors, including iF product awards, the German packaging award and the Plastic Material Association "Product of the Year". For the first time ever, STABILO managed to win an amazing three renowned iF product design awards within one competition.

Three renowned iF-awards

As one of the three leading design awards in the world, iF can look back over a 50 year-old history. Every year some 2,000 products from around 35 countries are judged in twelve different categories by renowned experts. The best products receive an iF seal of outstanding design quality. This year these were awarded to the handy STABILO swing click highlighter, the STABILO pointVisco rollerball with its modern orange and white striped look and the STABILO point 88/ Pen 68 Mini Xtreme, a packaging idea involving pens in cans which are then packed in six-packs.

iF jury chairman Fritz Frenkler said: "Design is regaining lost ground. After all, design without innovation is just styling! An iF award is a symbol of a company's commitment to innovation and its willingness to face the competition. For buyers of design-oriented products, the seal is a decision-making tool in a crowded market."

German Packaging Award and Product of the Year

Two other renowned awards were given by German juries: The German Packaging Award went to the STABILO 's move easy ColorMixer along with the STABILO point 88 floor stand. STABILO swing click was also awarded "Product of the Year" by Germany's Plastic Material Association.