

PRESS RELEASE

Better marks every year STABILO 's move easy

As a new interpretation of the fountain pen under the motto 'doesn't blot or scratch', the STABILO 's move easy – the prize-winning pen for right and left-handers that's really hot property – is taking over pencil cases across Europe. With its product features recommended by ergonomics experts, it's equally popular with pupils, parents and teachers. Why? Because it easily combines the best of the world of fountain pens and rollerballs and has won the prestigious "ISPA Product of the Year" design award.

The new yellow and orange color combination is very cool, as is the space for a name tag, which makes it clear straightaway who the pen belongs to. The STABILO ColorMixer Display allows the user to create the color combination of their choice (an idea that has been awarded the German Packaging Award 2006). Another new addition is the compact Harlequin display unit, which shows off the most popular color combinations ready to buy.

Top of the class

Its sophisticated ergonomic design means the 's move easy fits well into the hand of children of all ages. Thanks to its bold curves it lies gently on the back of the hand instead of sticking up in the air and getting in the way. The non-slip grip zone allows the hand to relax. Forefinger and thumb fit snugly into the ergonomically designed hollows. The pen's rollerball tip slides evenly over the paper – almost without effort, resulting in light and comfortable handling and neat and tidy writing. These results have been confirmed by an ergonomics expert in a scientific report!

Writing is child's play

Bent nibs, inky fingers and blots on the page – problems every schoolchild has to cope with. STABILO has the answer: the 's move easy combines the best features of a ballpoint pen with all the advantages of a fountain pen. The ink comes from a leak-proof refill cartridge. This means no ink blots on the paper, and mistakes (in royal blue ink) can be erased using any fountain pen eraser. The black ink is permanent for important documents, while the red ink is particularly popular amongst teachers! A new writing tip comes with every new cartridge, and refilling couldn't be easier: flattened nibs or smudgy tips are a thing of the past!

In a word: New color combinations mean that the best seller on the fountain pen market is still a real eye-catcher!