

PRESS RELEASE

Lots to write? Resistance is pointless! STABILO pointVisco

From jotting down quick notes in meetings to taking pages of dictation, high-volume writers have to be able to write quickly, legibly and without getting writer's cramp. So much for the basic requirements for a professional-use pen. The new STABILO pointVisco rollerball goes further than that, promising an unrivalled writing experience. A newly developed ink formula, the most innovative on the market at present, guarantees that the pen glides over the paper as never before. At work on a daily basis this means less paper resistance and quicker writing. The fact that the Visco-Gel neither smudges nor blots, and also dries rapidly, will not just win it extra bonus points from experts. The product, which will be available in Trade channels from April 2007, has already been awarded straight off with the internationally renowned „iF product design award 2007“ .

Completely different, yet still familiar

The rollerball's modern orange and white striped look immediately indicates its relationship to the STABILO point88, a fineliner that has been used for decades by professionals as a "writing machine". Equipped with a robust rollerball tip, non-slip grip-zone and a practical pocket clip, the pointVisco, available in 10 ink colours, looks set to repeat this success.

In a word: Resistance is pointless: The pointVisco signals a new era for high-volume writers at school, uni and the office!